

Xing ZHANG

CONTACT INFORMATION	Room 90329, International Hall, SKKU 25-2, Sungkyunkwan-Ro, Jongno-Gu Seoul, South Korea	Phone: (+82) 02 740 1795 E-mail: zhangxingis@gmail.com Website: https://zhangxinghub.github.io/
WORK EXPERIENCE	Assistant Professor in Marketing Graduate School of Business, Sungkyunkwan University (SKK GSB)	2019 – present
	Postdoctoral Researcher Department of Marketing, the Chinese University of Hong Kong Postdoctoral Researcher Singapore-ETH Center, Swiss Federal Institute of Technology in Zurich	2019 Jan – May 2015 – 2018
RESEARCH INTERESTS	Substantive: Consumer self-control problem, Risk attitude, Pricing Methodological: Game theory, Experimental/econometric Methods	
EDUCATION	Ph.D in Marketing National University of Singapore , Singapore	2009 – 2015
	Visiting Student at Haas School of Business, UC Berkeley , U.S.A.	2013 Fall
	B.A. in Economics Jinan University , Guangzhou, China	2003 – 2007
PUBLICATIONS	<ul style="list-style-type: none">Onn Siong Yim, Xing Zhang*, Idan Shalev, Mikhail Monakhov, Songfa Zhong, Ming Hsu, Soo Hong Chew, Poh San Lai, and Richard P. Ebstein (2016), “Delay Discounting, Genetic Sensitivity, and Leukocyte Telomere Length”, <i>Proceedings of the National Academy of Sciences, USA</i> 113(10), 2780-2785 (*Co-first authorship and corresponding author). Media coverage: <i>the Times, the Telegraph, the Daily Mail, Huffington Post, Xinhua News Agency, People.com.cn, Asian Scientists.</i>Maurice Schweitzer, Teck-Hua Ho, and Xing Zhang (2018), “How Monitoring Influences Trust: A Tale of Two Faces”, <i>Management Science</i> 64(1), 253-270.Xing Zhang*, Ganesh Iyer*, Xiaoyan Xu*, and Juin Kuan Chong, “Sunk Cost Fallacy, Self-control, and Contract Design”, <i>forthcoming</i> at <i>Journal of Marketing Research</i> (*Equal contribution)Chao Ma, Victor Li, Wenxin Jiang, and Xing Zhang*, “Pandemic exposure and long-run psychological well-being”, <i>forthcoming</i> at <i>Economic Inquiry</i> (* Corresponding author)	
BOOK CHAPTER	Richard P. Ebstein, Yushi Jiang, Xing Zhang , and Soo Hong Chew “Genetics, Personality and Health Behaviors” in <i>Behavioral Genetics of Temperament and Personality</i> edited by Kimberly J. Saudino and Jody M. Ganiban, Springer,	

forthcoming.

AWARDS AND
FELLOWSHIPS

Teaching Excellence Award, SKK GSB, Sungkyunkwan University, 2021
AMA-Sheth Foundation Doctoral Consortium Fellow, Northwestern University, 2014.
The Best Supporting Actor in English Drama Competition, Jinan University, 2004.

REFEREE SERVICES

Management Science, Annals of Operations Research, Journal of Economic Behavior & Organization, Economics Letters, Theory and Decision, Icelandic Research Fund (external reviewer)

INVITED
PRESENTATIONS

Singapore University of Social Sciences, 2023; University of Macau, 2023; VEAEBES, Osaka University, 2022; CDJ Summer Workshop, Seoul National University, 2022; Chinese Academy of Sciences, 2022; Southwest University of Finance and Economics, 2022; Xinjiang University of Finance and Economics, 2022; Lingnan University, 2022; Xi'an Jiaotong University, 2020; Zhejiang University, 2019; Renmin University, 2018; Shanghai Jiaotong University, 2018; Nanyang University of Technology, 2018;

TEACHING
EXPERIENCE

Customer Analytics, Master of Science in Business Analytics program, SKK GSB, 2018 –
Marketing Analytics, Full-time / Professional MBA program, SKK GSB, 2018 –
Marketing Management, Full-time / Professional MBA program, SKK GSB, 2018 –
Principles of Marketing, National University of Singapore, 2015.