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| **Gildong Hong**▪ Address : Samsung Raemian APT 105-201, Sadang 3 dong, Dongjak-gu, Seoul, Korea |
| ▪ Email: oldroyd@skku.edu ▪ Mobile: +82-10-1234-1111 |
| **SUMMARY OF QUALIFICATIONS** |
| * Extensive work experience in global marketing and business development (10 years’ experience including 8 years at American multinational corporations)
* Skilled planning of marketing strategy followed by active execution with strong commitment for result
* Effective communication capability with fluent English and Chinese language skills (English TOEIC score 980, Chinese HSK level 7)

**EDUCATION** |
| Aug. 2008-Present Sep. 2009-Dec. 2009Mar. 1998-Feb. 2005 | **SKK Graduate School of Business, Sungkyunkwan University Seoul, Korea**Finance MBA Candidate: GPA 3.xx/4.3▪ Relevant coursework: Corporate Financial Policy, Micro-economics, Accounting, Statistics, Strategic Management, Strategic Economics, Corporate governance**MIT Sloan School of Management Cambridge, MA, USA**MBA Exchange Program▪ Relevant coursework: Investment Management, Futures & Options, Strategy**Sungkyunkwan University Seoul, Korea**Bachelor of Arts in xxxx: GPA 3.xx/4.3 (*Magna cum Laude*) |
| **WORK EXPERIENCE** |
| Jan. 2009-Feb. 2009Aug. 2005-Dec. 2007Feb. 2005-Aug. 2005 | **xxx Corporation Seoul, Korea**Intern, Sales and Marketing Team▪ Researched the market trends for mobile number portability (MNP)▪ Analyzed a strategy of current processes to best position for top-line growth▪ Participated in meetings with board of directors regarding research and strategic recommendations▪ Proposed improvement plans of xxx web site**yyy Corporation Gyeonggi, Korea**Researcher, Research and Development Team▪ Researched and developed STD DNA Chips* Contributed to approval of DNA chip in Korea Food and Drug Administration (KFDA)
* Mastered patent drawing up skills and took out related patents

▪ Drew up annual budget reports for the firm’s R&D projects**xxx Institute of xxxx Daejeon, Korea**Research Assistant, Genomic Research Center |
| **HONORS AND AWARDS** |
| Jun. 2005 | **Final Round, CJ-SKK GSB Case Competition Seoul, Korea**▪ Developed a competitive strategy for CJ Home Shopping for the enhancement of community functions on the CJ Home Shopping web site |
| **OTHERS** |
| LanguagesComputerInterests | ▪ TOEFL xxx (2009.2), Advanced level of Chinese (Traveled in China for 5 months)▪ Adept in dealing with SAS and MS Office▪ Swimming and a great interest in piano |