

ANDREW C. YI

SKK Graduate School of Business (SKK GSB)
Sungkyunkwan University
Seoul, Korea 03063

International Hall, Room 414
Office: +82-2-740-1517
Email: acyi@skku.edu

EDUCATION

- Ph. D. **Graduate School of Business, Columbia University**, New York, NY, 2003
Doctoral Fellowship. Concentration: Finance
- M. Phil. **Graduate School of Business, Columbia University**, New York, NY, 2002
Dean's Award. Department of Finance and Economics
- A. B. **University of Chicago**, Chicago, IL, 1989
Dean's List. Concentration: Economics

ACADEMIC APPOINTMENTS

- 2013-present **SKK Graduate School of Business (SKK GSB)**
Sungkyunkwan University, Seoul, Korea
Associate Professor of Finance
Vice Dean for Academic Programs (2016~18);
Faculty Chair of Executive MBA Program (2014~16).
- 2007-2013 **SKK Graduate School of Business (SKK GSB)**
Sungkyunkwan University, Seoul, Korea
Assistant Professor of Finance
- 2004-2007 **Stillman School of Business**
Seton Hall University, South Orange, NJ
Assistant Professor of Finance
- 2003-2004 **School of Accounting and Finance**
Hong Kong Polytechnic University, Hong Kong
Assistant Professor of Finance

PROFESSIONAL EXPERIENCE

- 2001-2003 **National Economic Research Associates (NERA)**, New York, NY
Senior Consultant

- 1998-2001 **A. T. Kearney, Inc.**, New York, NY
Manager
- Recipient of *A. T. Kearney Intellectual Capital Award*, awarded for the most outstanding analysis and solutions in client engagements.
- 1996-1998 **Donaldson, Lufkin, and Jenrette**, New York, NY
Research Associate, Capital Markets, Emerging Markets Group.

ACADEMIC COURSES TAUGHT

Executive MBA, Full-time MBA, Professional MBA, and undergraduate courses in Financial Management; Investments; Equity Markets and Valuation; Capital Budgeting; Financial Markets and Institutions; Global Capital Markets; International Finance; and Macroeconomics. (Average Teaching Evaluations: 6.7 out of 7.0 in the Executive MBA Program; 6.5 out of 7.0 in the MBA Programs.)

RESEARCH INTERESTS

Capital market anomalies; Information disclosure and processing in capital markets; Macroeconomic risk factors in asset prices; Managerial career concerns and corporate decision making.

REFEREED PUBLICATIONS

- Pae, S., Song, C. J., and Yi, A. C. 2016. "Career concerns and management earnings guidance," *Contemporary Accounting Research*, Vol. 33., No. 3, 1172-1198.
- Yi, A. C., and Oh, Y. 2012. "An empirical analysis of nonlinear dependence in Korean industries," *Journal of the Korean Data Analysis Society*, Vol. 14, No. 3, 1617-1630.
- Park, C. W., and Yi, A. C. 2011. "Mispricing of U.S. shocks in the Korean stock market," *Asia-Pacific Journal of Financial Studies*, Vol. 40, No. 3, 347-376.
- Loviscek, A., Anderson, R. I., and Yi, A. 2007. "Searching for information content: Portfolio performance of the 100 best stocks you can buy," *Journal of Financial and Economic Practice*, Vol. 8, 1-14.
- Miesel, V., Higinbotham, H., and Yi, C. 2003. "Solutions to international intercompany pricing – Part II," *International Tax Journal*, Vol. 29, No. 1, 1-40.
- Miesel, V., Higinbotham, H., and Yi, C. 2002. "Solutions to international intercompany pricing," *International Tax Journal*, Vol. 28, No. 4, 1-22.
- Adler, M., and Yi, A. C. 1998. "Has there been a fundamental change in the stock market?" *Journal of Investing*, Vol. 7, No.1, 71-79.

OTHER RELEVANT PUBLICATIONS

Yi, A. C. “In their own words,” *Korea Times*, February 6, 2012.

Yi, A. C. “Venture capital and role of finance,” *Money Today*, May 9, 2009 (In Korean)

Yi, A. C. “Why the interest rate sensitivities of floating and fixed rate bonds should be different,” *Donaldson, Lufkin & Jenrette, Emerging Markets Business Group Research Papers*, Monograph, April 1997.

Adler, M., and Yi, A. C. “How exposed are the LATAM stock markets to U.S. market shocks?,” *Donaldson, Lufkin & Jenrette, Emerging Markets Business Group Research Papers*, Monograph, January 1997.

Adler, M., and Yi, A. C. “Exploiting the time-varying correlation between Brady bonds and their local stock markets,” *Donaldson, Lufkin & Jenrette, Emerging Markets Business Group Research Papers*, Monograph, December 1996.

Adler, M., and Yi, A. C. “Latin American Brady bonds continue to behave like equities,” *Donaldson, Lufkin & Jenrette, Emerging Markets Business Group Research Papers*, Monograph, October 1996.

REFEREED CONFERENCE PRESENTATIONS

Mack, D., Cho, T. S., and Yi, A. C. 2014. “The effects of managerial experience on environmental sensing capabilities: The evidence from U.S. banking industry,” Paper presented at the 2014 Annual Meeting of the Academy of Management, All Academy Symposium, in Philadelphia, PA, USA.

Mack, D., Cho, T. S., and Yi, A. C. 2014. “The effects of managerial experience on environmental sensing capabilities: The evidence from U.S. banking industry.” Paper presented at the 2014 Annual Meeting of the Strategic Management Society in Madrid, Spain.

Yi, A. C., and Song, C. J. 2012. “Cash flow volatility, earnings volatility, and equity returns,” Paper exhibited at the 2012 Annual Meeting of the American Accounting Association, Washington, D. C., USA.

Yi, A. C. 2007. “Consumption risk factors in cross-sectional expected stock returns,” Paper presented at the 2007 Annual Meeting of the Eastern Finance Association, New Orleans, LA, USA.

Yi, A. C. 2007. “Consumption risk factors in cross-sectional expected stock returns,” Paper presented at the Annual Meeting of the Midwest Finance Association, Minneapolis, MN, USA. Recipient of *Best Paper Award* in Asset Pricing.

AWARDS, FELLOWSHIPS AND HONORS

Executive MBA Best Teaching Award, SKK Graduate School of Business, Sunkyunkwan University, 2017.

Professional MBA Best Teaching Award, SKK Graduate School of Business, Sunkyunkwan University, 2016.

Full-time MBA Best Teaching Award, SKK Graduate School of Business, Sunkyunkwan University, 2015.

EMBA Best Teaching Award, SKK Graduate School of Business, Sunkyunkwan University, 2011, 2014.

MBA Best Teaching Award, SKK Graduate School of Business, Sunkyunkwan University, 2010.

Professor of the Year Award (selected by students), SKK Graduate School of Business, Sungkyunkwan University, 2007.

Letter of Commendation for Outstanding Faculty, The Senate and the General Assembly, State of New Jersey, 2007.

Best Paper Award, Midwest Finance Association, 2007.

Certificate of Appreciation for Best Teaching, Alpha Kappa Psi Gamma Pi, Seton Hall University, 2005.

A.T. Kearney Intellectual Capital Award, 1999.

Doctoral Fellowship, Columbia University, 1989-1994.

Dean's Award, Graduate School of Business, Columbia University, 1990-1991.

Dean's List, University of Chicago, 1985-1989.

PROFESSIONAL AND ACADEMIC SERVICE

Vice Dean for Academic Programs, SKK Graduate School of Business. 2016-18.

- *Responsible for academic programs and student affairs for all MBA programs – Full-time MBA, Professional MBA, and Executive MBA.*

Faculty Chair of Executive MBA Program, SKK Graduate School of Business. 2014-16.

- *Design the academic content and structure; manage the budgets and operations for Executive MBA Program in conjunction with Kelley School of Business, Indiana University.*

Member of Steering Committee, Sungkyunkwan University Graduate School of China, 2014.

- *Establish & implement the academic policy for China MBA Program.*

Member of EMBA Committee, SKK Graduate School of Business, 2011-18.

- *Establish & implement the academic policy for Executive MBA Program.*

Member of Policy Committee, SKK Graduate School of Business, 2011-present.

- *Establish & implement the academic policy for Full-time and Part-time MBA Programs.*

Member of Leadership & Career Development Committee, SKK Graduate School of Business, 2011-13.

- *Develop career development and placement programs for MBA students.*

Member of Admissions Committee, SKK Graduate School of Business, 2011-present.

- *Design the admissions policy, and implement recruiting campaigns for Full-time MBA Program.*

Member of BK21 Committee, SKK GSB, 2011-2013.

- *Supervised and evaluated research fellows in a government research grant program.*

Program Coordinator, Integrative-CORE for Global Business Administration, Sunkyunkwan University, 2009-2012.

- *Designed and implemented the integrative business curriculum in the newly created and highly selective undergraduate business program.*

Associate Editor, Korean Journal of Money and Finance, 2008-2010.

Expert Advisor, Korean Broadcasting System, 2008.

- *Provided expert advisory to a series of documentary on financial crisis.*

Discussant, International Conference on Asia-Pacific Financial Markets CAFM, Seoul, Korea, 2007-2009.

Session Chair, Midwest Finance Association Annual Conference, Minneapolis, MN, 2007.

Discussant, Eastern Finance Association Annual Conference, New Orleans, LA, 2007.

Ad Hoc Reviewer, *Journal of Investing*, *The Financial Review*.

Faculty Advisor, New York Society of Securities Analysts' Investment Research Challenge, Stillman School of Business, Seton Hall University, 2006-2007.

- *Led a student team to the First Place Award in 2007.*

Board Member, Center for Securities Trading and Analysis Advisory Council, Stillman School of Business, Seton Hall University, 2004-2007.

EXECUTIVE EDUCATION AND CONSULTING

Samsung Electronics Overseas Employee Dispatch Program, Seoul, Korea, 2017.

Hana Bank Private Bankers Program, Seoul, Korea, 2016.

Samsung Securities Wealth Management Program, Seoul, Korea, 2015-16.

Samsung Advanced Management Program, Yongin, Korea, 2012-14.

Samsung Global Leadership Program, Suwon, Korea, 2013.

Shinhan Finance Group Leadership Program, Hong Kong, 2012.

Shinhan Finance Group Wealth Management Program, Seoul, Korea, 2010-2013.

Samsung Securities Private Bankers Training Program, Seoul, Korea, 2009-2012.

Samsung Group Overseas Managers Training Program, Seoul, Korea, 2008-2010.

Consulting projects with Prudential Insurance; Matsushita Electric Industrial; Honda Motor Co.;
General Motors; J. C. Penny; LVMH.

PROFESSIONAL MEMBERSHIP

American Finance Association
American Accounting Association
Academy of Management
Korea Securities Association
Korea Money and Finance Association

PERSONAL

Citizenship: U.S.A.
Marital Status: Married
Languages: English (near-native), Korean (native), German (elementary)